


“Examining Recent Substance Use Trends in Louisiana’s Higher Education Institutions: Select Results from the 2019 Core Alcohol and Drug Survey”


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Brief History


- Campus Coalition for Community Change (CCCC)
- LA Center for Addressing Substance Use in Collegiate Communities (LaCASU)
 - Louisiana Higher Education Coalition (LaHEC)
- Louisiana Board of Regents – July 2018



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2019 Louisiana Core Alcohol and Drug Survey



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Survey Overview

- Behaviors, Perceptions, and Consequences Related to Substance Use among College Students
- Core Institute at Southern Illinois University – Carbondale, IL
- 7th administration
 - 2007, 2009, 2011, 2013, 2015, 2017, 2019
- February 6 – 20, 2019
- Funding Source (LDH-OBH)




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Core Survey Administration Process

- Identifying liaisons at each institution
- Obtaining IRB approval
- Survey administration
- Dissemination of results




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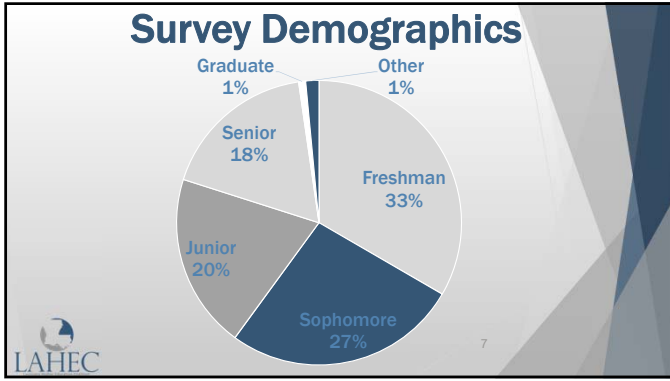
2019 Sample

- N = 7,386 students
- 24 Institutions of Higher Education
 - 19 four-year institutions
 - 5 community or technical colleges

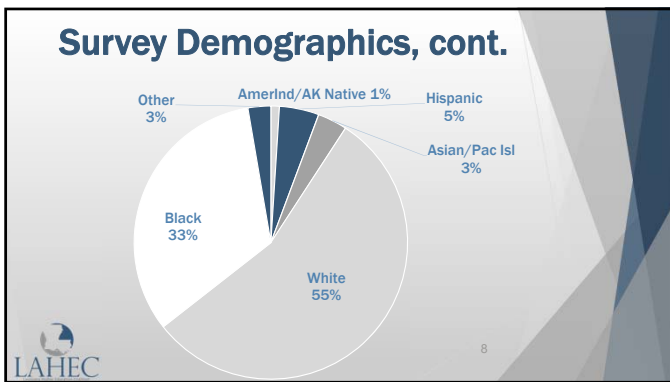


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Survey Administration


Institution Type	2009	2011	2013	2015	2017	2019
Four-Year	19	21	16	16	15	19
Two-Year (Technical or Community Colleges)	14	14	5	6	5	5
Total	33	35	21	22	20	24

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Sample Survey Questions

18. During the past 30 days on how many days did you have:
(mark one for each line)


	0 days	1-2 days	3-4 days	5-9 days	10-19 days	20-29 days	30 days
a. Tobacco (smoke, chew, snuff) . . .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Alcohol (beer, wine, liquor)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Marijuana (pot, hash, hash oil) . . .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Cocaine (crack, rock, freebase) . .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Amphetamines (diet pills, speed) .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Sedatives (downers, ludes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Hallucinogens (LSD, PCP)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Opiates (heroin, smack, horse) . . .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Inhalants (glue, solvents, gas) . . .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Designer drugs (ecstasy, MDMA) . .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k. Steroids	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l. Other illegal drugs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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Louisiana Consortium 2019 Core Alcohol and Drug Survey: Statewide Results

- State vs. National
- OBH Regional Comparison
- 30 Day Prevalence
- Binge Drinking




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State Findings vs. National Findings

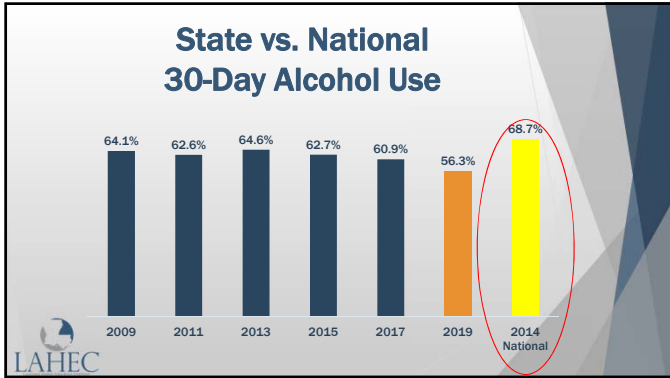
Question:
Which has the higher 30 day use in the following?

- Alcohol
- Tobacco
- Marijuana
- Other Illegal Drugs

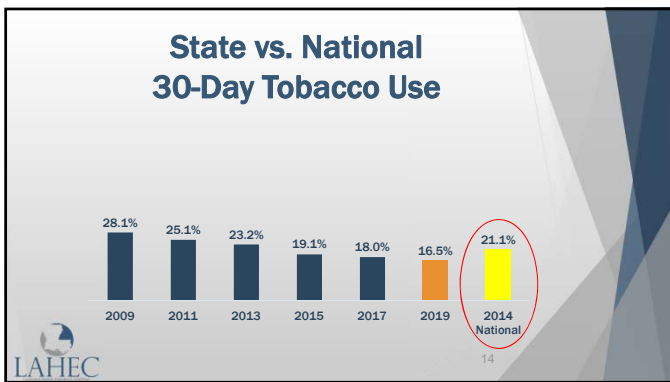


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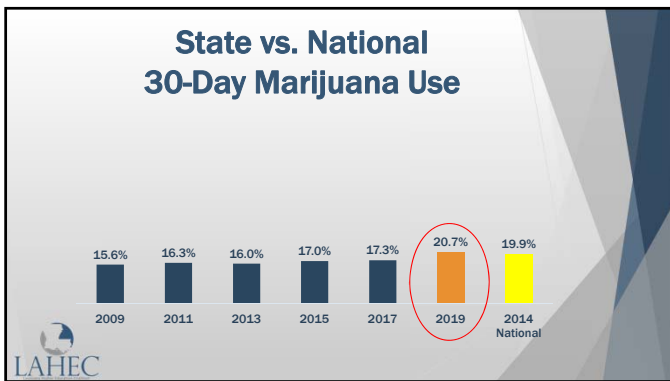
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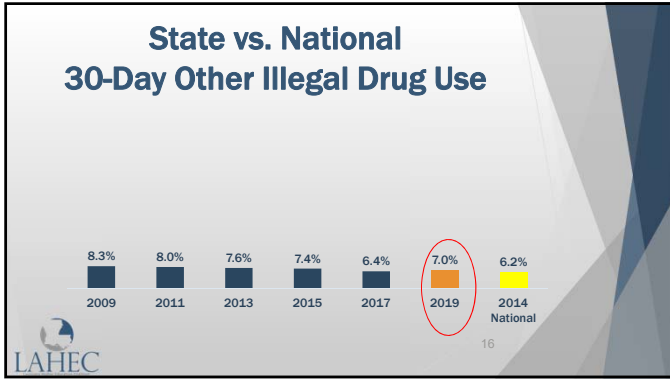
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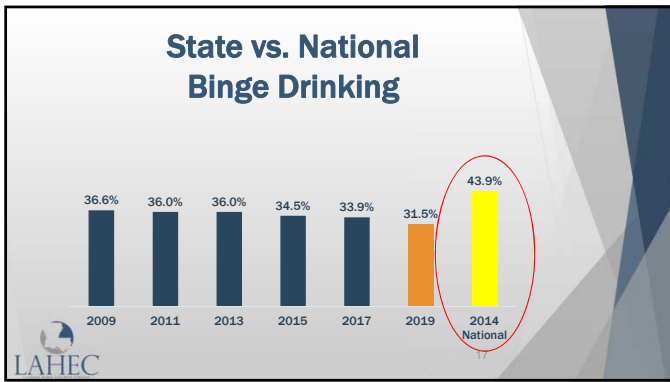
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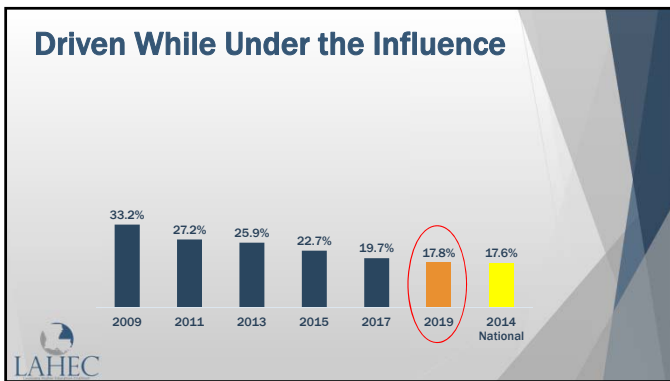
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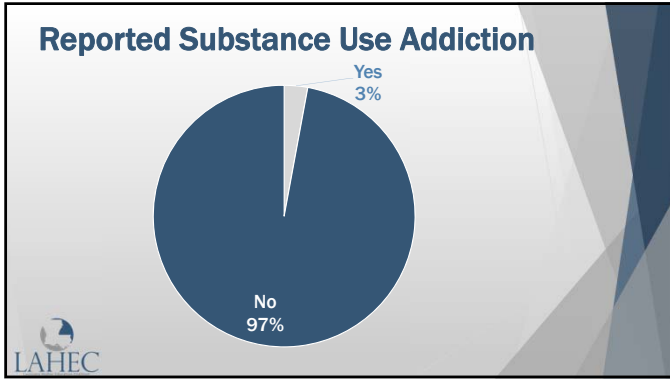
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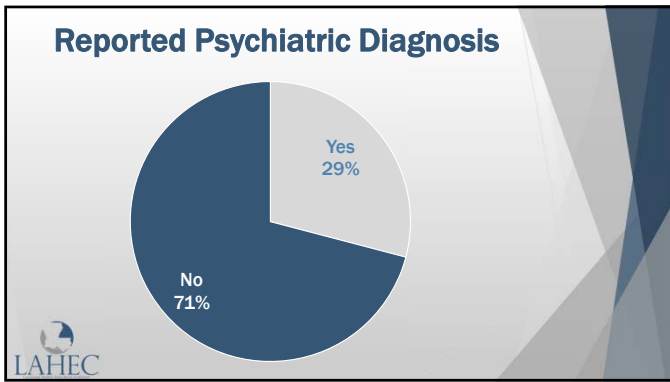
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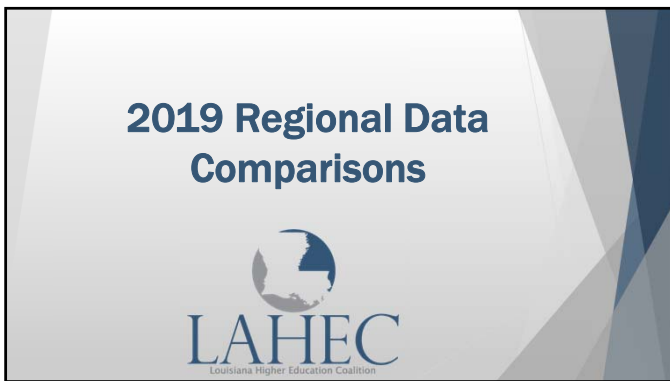
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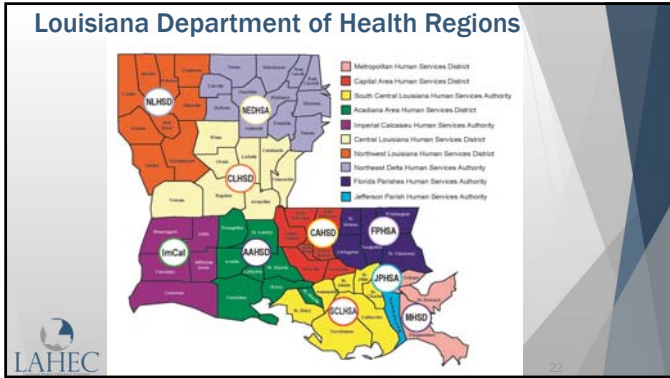
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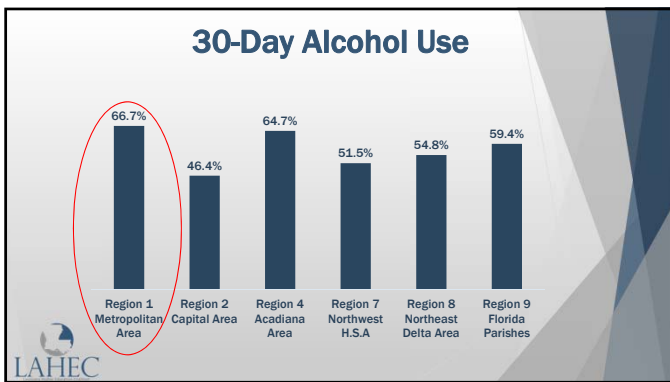
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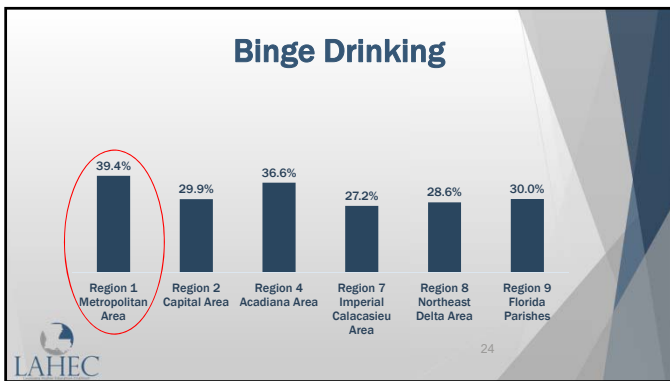
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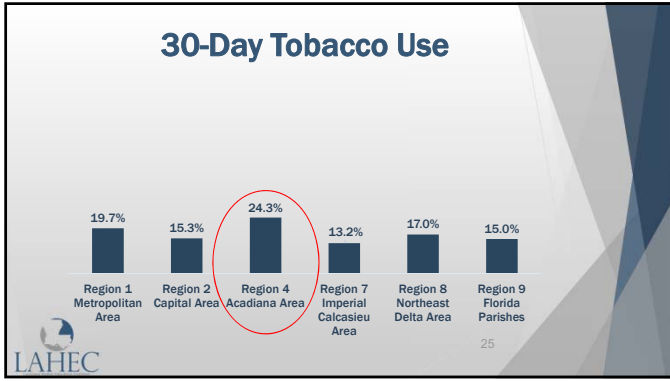
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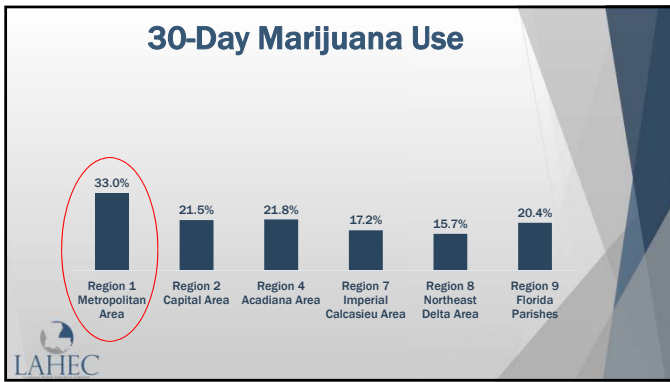
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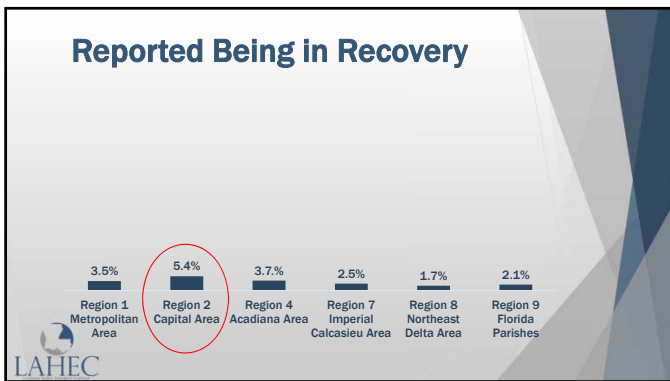
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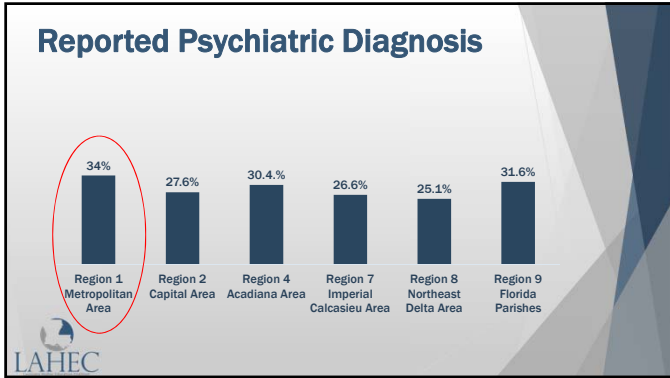
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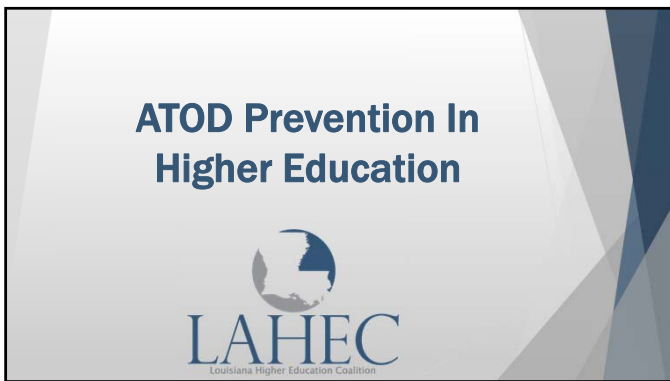
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- ### Limitations
- Low Response Rates
 - University Participation
 - Institutional-level Turnover
 - Social Desirability Bias
 - Low Online Response Rates
 - Oversampling of Females
- LAHEC 29

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Common Components

- Administrative Support
- Comprehensive Drug Policies
- Student Empowerment/Training
- Social Norming Campaigns
- Curriculum Infusion
- Community Involvement
- Environmental Management



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Administrative Support

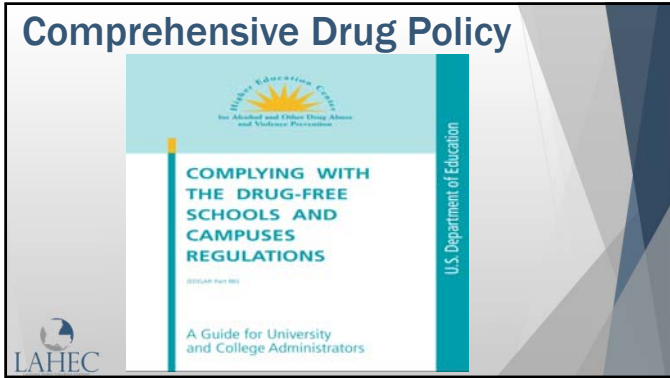


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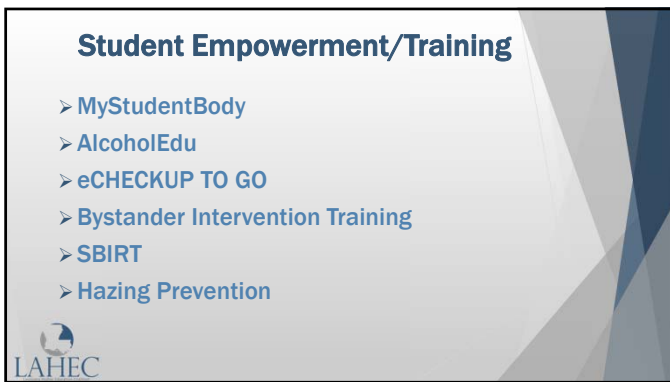
Comprehensive Drug Policy



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Social Norming Campaigns

- Changing the misperceptions
 - Media/Ad campaigns on college campuses
 - Use legitimate data
 - Be creative
 - Avoid 'health terrorism'
 - Use marketing strategies
 - Humor, attractiveness, etc.





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iPhones up!

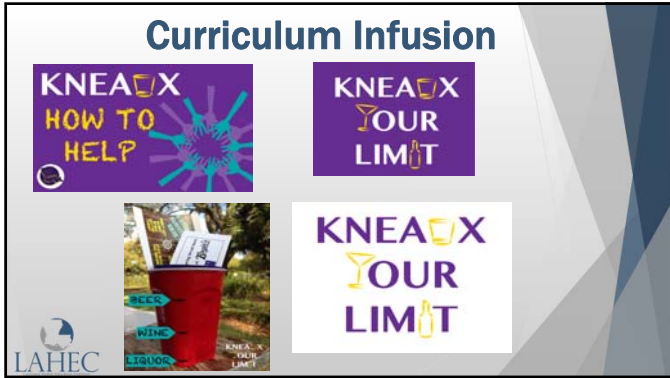


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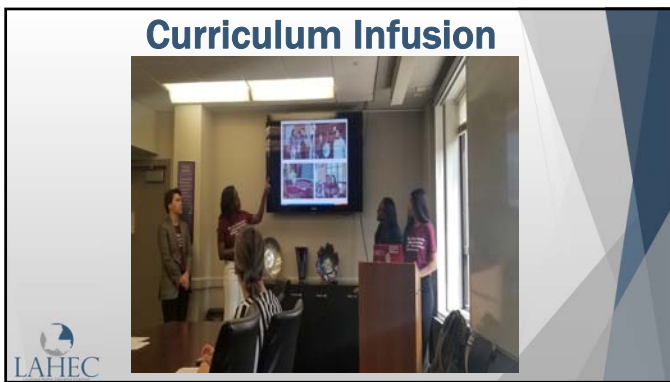
Androids up!



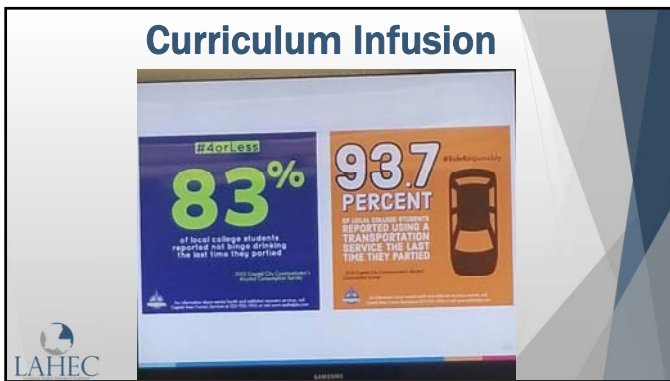
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Community Involvement

- Louisiana’s Department of Health – Office of Behavioral Health
- Local Governing Entities (LGEs)
- Treatment Centers
- Others you can think of?




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Environmental Management

“The essence of the environmental management approach is for college officials, working in conjunction with the local community, to change the campus and community environment that contributes to AOD problems.”

- Campus Task Force
- Campus and Community
- Coalition Associations of Colleges and Universities



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Common Interventions

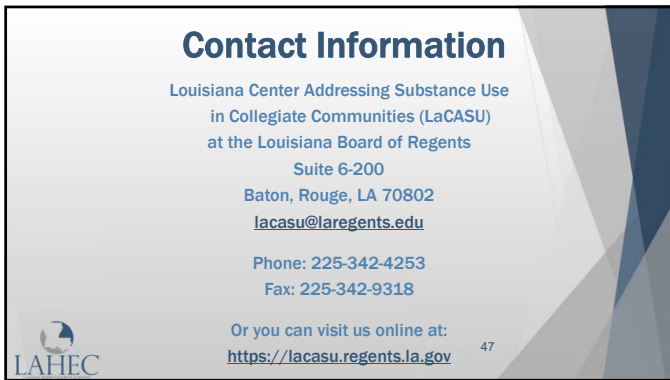
- ▶ Behavioral Intervention Teams
- ▶ Inclusive Law Enforcement Partnerships
- ▶ Campus-Community Coalitions
- ▶ Psychiatric Services
- ▶ Mental Health Counseling
- ▶ Outside Referrals



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